JAMES REILLY

Graphic Designer

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- Brooklyn, NY

SUMMARY

My expertise encompasses layout, presentations with Excel data, vector illustration, infographics, motion graphics, video editing, 2D and 3D and AI animation, social media and websites to evolve the brand while staying faithful to the brand. Talented creative innovator with over 15 years of visual storytelling experience creating imaginative digital creative in a fast-paced environment. Throughout my career, I have demonstrated excellent time management and communication skills as I push the boundaries of design and graphics, achieving compelling visuals that keep the brand vibrant. Proven ability to manage multiple projects with a positive attitude, collaborate on projects and consistently meet challenging deadlines. Continued to research and learn software to keep my skills current to provide multiple teams with forward-thinking solutions in support of our clients' needs.

EXPERIENCE

Graphic Designer

Barclays Bank

- i 10/2008 06/2023 ♀ New York, NY
- Successfully guided as many as 8 creative projects at one time with agility, showcasing the ability to work independently, shifting and prioritizing the work as needed
- Produced progressive PowerPoint slides with Excel data for visually-compelling presentations with animation and templates to deliver creative content that propelled business objectives forward
- Mastered Adobe After Effects, Cinema 4D, and Premiere Pro to create noteworthy animation promoting the Global Creative Director's business initiative to champion diversity and people with disabilities, resulting in a 15% boost in client engagement
- Seamlessly assumed the project management of 80% of web pages with HTML and CSS coding for Responsive Web Design Invitations, Registration sites and email campaigns
- Developed training tutorials for my teammates, resulting in a 20% improvement in our utilization rate after offering constructive critiques and guidance
- Actively participated in brainstorming with a 9-member team where I provided constructive feedback, inspiring idea exchange and collaboration among team members for impressive problem solving

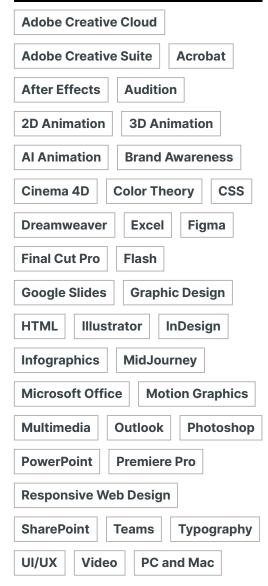
EDUCATION

Bachelor of Fine Arts in Graphic Design School of Visual Arts



SKILLS

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ACHIEVEMENTS

Earned the prestigious EXCEPTIONALS Award twice by demonstrating outstanding achievements in driving client success